



THE UNIVERSITY OF QUEENSLAND – NORTH AMERICA

STATEMENT OF SERVICES

OVERVIEW

The University of Queensland is committed to forging strong, longstanding alliances with government, universities, research institutions, funding agencies, NGOs, alumni and friends throughout North America in order to strengthen research outcomes, generate student exchange opportunities, build esteem, grow reputational support and foster continued excellence in teaching and learning.

The University of Queensland's presence in Washington, DC provides a clear message to our American and Canadian partners, friends and alumni that UQ is committed to ongoing engagement in North America.

The UQ North America Office is a vital bridge between UQ and North America. The strategic objectives and aims of the office are to:

1. Facilitate research collaboration outcomes;
2. Facilitate strategic education partnerships;
3. Increase faculty and student mobility with UQ's North American partner institutions and organizations;
4. Engage alumni;
5. Elevate the profile of the University of Queensland in North America; and
6. Facilitate philanthropic investment.

ABOUT THE UQ NORTH AMERICA OFFICE

The UQ North America Office is a state-of-the-art facility, conveniently located just two blocks from the White House in downtown Washington, DC. Located in the Southern Building, the UQ office is within easy access to public transportation (Metro and buses) as well as taxis and public parking. It provides an ideal base for UQ staff, academics and alumni visiting the USA.

The UQ North America office offers the following amenities to UQ staff, academics and alumni:

- 1,500 square feet (140 m²) of office space in the heart of Washington, DC.
- Visitors have access to hot desks, wireless internet, printers, fax and phone which provide a comfortable and efficient work environment.
- A large conference room comfortably seats 12-15 people. The conference room is equipped with teleconference and presentation capabilities (including a high-definition projector). It is an ideal venue for hosting lunches, presentations, meetings or other functions.
- The office as a whole is a great venue for receptions or networking events. The conference room and lobby can hold 40-50 for a standing cocktail reception.
- The Southern Building has a roof deck with sweeping views of the Washington, DC skyline. The roof deck can be booked for larger functions and networking receptions, and will accommodate up to 150 people.

STAFF CONTACTS – UQ NORTH AMERICA

The staff based in the UQ North America Office support UQ alumni living in North America; develop relationships with higher education institutions, foundations, corporations, multilaterals, non-governmental organizations and individual supporters of the University; maintain liaisons with governmental agencies; and assist in student and faculty mobility.

- **Philanthropy Initiatives**
 - Identify strategic areas of funding sources
 - Advise on the opportunities and challenges
- **Corporate and Foundation Relations**
 - Submit proposals on behalf of faculty and staff to funding and granting US organizations
 - Organize meetings with contacts in key foundations and corporations
 - Participate in meetings and follow through on outcomes
- **Individual Philanthropic Giving**
 - Act as a resource on charitable giving in the US, especially in Planned and Deferred Giving
 - Identify key prospects and organize meetings with respective prospects with follow through on outcomes
- **American and Canadian Staff**
 - Working with American and Canadian staff and faculty but particularly in Brisbane to structure gifts to UQ, in collaboration with UQ Advancement in Brisbane
- **Alumni and Community Relations**
 - Linking with alumni and friends of UQ
 - To assist outreach to alumni and friends
 - To identify alumni with linkages in Higher Education, corporate and foundation networks
 - To work with alumni and friends to establish programs for student and faculty mobility initiatives
- **Public Relations and Media Strategies**
 - Provide counsel on media outreach
 - Assistance to develop and distribute media releases and press announcements

STAFF CONTACTS – UQ NORTH AMERICA



Ms Jen (Nielsen) Kane is Associate Director for Education in the UQ North America office. She is responsible for business development in North America, including developing and managing key partnerships with higher education institutions. She is also focused on increasing the number of research collaborations with strategic partners and deepening those relationships.

Jen is able to assist and provide support in and for:

- **Research Collaboration and Education Partnerships**
 - Assist in broadening and deepening existing collaborations with existing partners
 - Identify prospective new partners for greater collaboration
 - Advise on the opportunities and challenges in the US higher education market, and provide market intelligence, advice and best-practice examples
 - Organize meetings with appropriate contacts in key institutions
 - Participate in meetings and helps with follow-through on outcomes
- **Institutions and corporations for outbound UQ student and staff mobility**
 - Support student and faculty mobility by providing information on funding schemes and US-Australia mobility schemes
 - Identifies opportunities to support early career researcher and PhD mobility between UQ and North America
- **Links with key US and Australian Government officials**
 - Offers support in linking in with key US government offices and entities – including Department of Education, US Navy, National Institutes of Health, etc.
 - Advises on key contacts in the Australian and Queensland Government in the USA and Canada – including introductions and arranging meetings
- **Communications, Website and Social Media**
 - Manages UQ's virtual presence in North America – including social media outreach, distribution of a quarterly e-newsletter and website production and maintenance.
 - Assists with opportunities to promote UQ faculty, school and institute activities to a key audience of North American alumni, friends and partners through online media.
- **Senior-level delegations and missions to the USA**
 - Offers market intelligence, advice and briefings for UQ missions to North America
 - Provides logistical support and coordination for executive missions

Contact: Email: jen.kane@uq.edu.au

Tel: +1 202 495 3670

Mobile: +1 202 957 7207

ABOUT THE UNIVERSITY OF QUEENSLAND IN AMERICA, INC. FOUNDATION

In 2011, The University of Queensland in America, Inc. Foundation (TUQIA) was established as a non-profit, 501(c)(3) tax-exempt organization recognized by the U.S. Internal Revenue Service (IRS). This IRS status enables private foundations and US corporations, many of which are only eligible to fund IRS-recognized non-profits, to fund research and provide grants to UQ.

UQ researchers and staff can gain access to a wider range of US foundations, organizations and trusts by applying for grants through the TUQIA Foundation.

The Foundation has developed policies and guidelines for applying for US grants, and will offer assistance and support based on UQ's global priorities in learning, discovery and engagement. Faculty and fellows are encouraged to contact UQ's Strategic Engagement Advisor, Gina Wheatcroft, g.wheatcroft@uq.edu.au for more information about:

- **Corporate and Foundation Relations**
 - Identify strategic sources of funding for priority research opportunities
 - Submit proposals on behalf of faculty and staff to funding and granting US organizations, foundations or corporations. All proposals must be accompanied by a TUQIA submission form, and submitted through the TUQIA Executive Director
 - Organize meetings with contacts in key foundations and corporations that are aligned with UQ's global priorities
 - Participate in meetings and follow through on outcomes
 - Provide recognition and stewardship opportunities for granting institutions

The Foundation seeks gifts to benefit the UQ and its students, programs and colleges. In compliance with IRS regulations, the Board of Directors of TUQIA maintains complete discretion over allocation of the gifts it receives. TUQIA is also dedicated to securing gifts and grants from all American and Canadian individuals in North America and living abroad. These gifts are tax-deductible to the extent allowed by law. Estate planning vehicles – such as charitable remainder trusts, charitable lead trusts, charitable gift annuities, life insurance policies, and donations of stocks and securities – can be gifted to TUQIA and receive US tax deductions.